



**New York Society of
Association Executives**

**322 Eighth Avenue, Suite 501
New York, NY 10001-8001**

Nysae offers a rotating banner ad on www.nysaenet.org that is on all of the main index pages of our website. Banner ads are sold in three-month increments only (3 months = 1x frequency) and display on the home page, as well as the 11 primary index pages.

Rates:

1x Rate	3 months	\$1,500
2x Rate	6 months	\$2,000
3x Rate	9 months	\$3,500
4x Rate	1 Year	\$5,000

An agency discount of 15% will be given to recognized advertising agencies for banner ad advertisements.

Banner Ad Specs:

Dimensions:	460 pixels wide x 63 pixels high
Max. File Size:	20k per rotation
Preferred file format:	gif, jpg
Hyperlink:	Each banner ad will hyperlink to the url of the advertiser's choice.

Contact:

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