



Member Collaboration, Micro-Volunteerism, Social Mentoring, Inbound Marketing and more...

Andy Steggles – President & Chief Customer Officer

Twitter: @asteggles

ABOUT HIGHER LOGIC

- 6 Years Old
- 55+ Staff
- Private (no funding, no debt)
- 100,000+ Communities
- 15m+ Users
- 400+ Associations
- Incredible Integration
- Strong, private company
- Awesome clients
- Voted one of the “Top 50 Places to Work” (Washingtonian Magazine)



WHAT IS COMMUNITY?

YOUR MEMBERS WILL THANK YOU FOR IT!

- Feeling of inclusion
- Anytime ability to collaborate
- Searchable access to resources and documents
- Committee workspace
- Easy to use – access via website, email and/or mobile
- Helps them do their jobs better



TYPES OF COMMUNITY

Types of Community:

SPECIAL INTEREST GROUPS



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4. Start networking - [Find a Member](#) and connect.

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ANNOUNCEMENTS



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Feedback?

By: [Reginald Henry](#), Jul 25, 2011 2:09 PM

We'd love to hear from you about the Collaborate site, what's working, what's not, etc. Click on 'Feedback' below and join the Feedback community. Thanks [read more](#)

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Welcome to Collaborate, your new

QUICK LINKS



[Communities](#)



[Members](#)



[Discussions](#)

LATEST DISCUSSIONS



More on Twitter and Blog

By: [Cynthia D'Amour](#), Jul 29, 2011 7:18 AM

Posted in: [Beta Site Feedbac...](#)

Good Morning Again! I have done a few of the SM additions. Added my twitter name

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CRMUG Summit 2014
October 14-17 | St. Louis

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LATEST DISCUSSIONS



RE:CRM 2013 On-Prem: System View Error

By: [Peter Mayer](#), 18 hours ago

Posted In: [All Members](#)

Hi Lisa- When you say the related Opportunity filters don't save, do you save the view, and then try to run it, but it...



RE:CRM + Quickbooks

By: [Mark Rockwell](#), 22 hours ago

Posted In: [All Members](#)

We're launching a new software product later this year, a full-featured accounting system inside of CRM. We're looking for...

[MORE DISCUSSIONS](#)
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UPCOMING EVENTS

CRMPC PreGAME in Conjunction with Convergence 2014

Mar 3, 1:00 PM - 5:00 PM
Atlanta, GA

CRMUG Academy - Administrator Black Belt Training Series - Purple Belt (Mar 2014)

Mar 5, 10:00 AM - 1:00 PM

CRMUG Australia (Melbourne) Regional Chapter Meeting (March 2014)

Mar 11, 1:30 AM - 3:00 AM
Melbourne, Australia

[VIEW CALENDAR](#)
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FEATURED BLOGPOSTS



The Week Ahead - Convergence 2014, BPM, and so much More!

By: [Tony Stein](#), 21 hours ago

Hi everyone, I don't even have time to summarize all the goodness that is coming your way relative to Microsoft...



Microsoft CRM Becomes Dynamic in 2014

By: [Rick McOutcheon](#), 21 hours ago

[All Members](#)

As I finish up my preparation for Convergence 2014 I feel an excitement in the air that I haven't seen in the Dynamic...

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THIS WEEK'S MOST ACTIVE MEMBERS



Jason Lattimer
Microsoft MVP
Appleton, WI



Andrea Lange
CRM Vertex (Summit Group Software)
West Fargo, ND



Lina Baumberger
CGB Enterprises, Inc.
Covington, LA



Laura Mortick
Waddell & Reed
Overland Park, KS

Tweets



CRMUG @CRMUG

The Week Ahead - Convergence 2014, BPM, and so much More! #CONV14 #CRMUG #MSDYNCRM community.crmug.com/blogs/tony-ste...



CHAPTERS
Collaborate with CRMUG members in



Events
CRMUG hosts a number of live and virtual



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Users engage in interactive learning session, roundtable discussions and valuable...



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Join the Conversation

1. *Post a question to your peers*
2. *Share useful documents and resources*
3. *Create a blog*



NATIONAL ANNOUNCEMENTS

Our CCIFP Overview Seminar is back!

By: [Brigitte Meinders](#), 3/17/2014 11:24:19 AM

Don't miss this opportunity to find out what every CCIFP should know before you sit for the industry exam.
[Click here for more info](#)

options ▼

Update Your CFMA.org Profiles!

By: [Brigitte Meinders](#), 11/14/2013 9:36:34 AM

We want to make sure we keep you in the know! Please remember to update your profiles on our website in the event of a name change or new job.

[Update Now!](#)

options ▼

Contracts 101 is Our Latest Course to Become WebLive!

LATEST DISCUSSIONS



RE:Getting staff to enter timesheets on time

By: [Lynn Hanson](#), 22 hours ago

Posted in: [General Inquiries](#)

Our company used to not pay people who didn't fill out a time sheet but I stopped that a few years ago. It violates labor laws. So we can punish them for not complying with company policy (filling out time sheet) but still pay them. This was mainly...



RE:Bluebeam

By: [Harriet Perdue](#), yesterday

Posted in: [General Inquiries](#)

Hi Ernest, A few years ago we moved from having 1 or 2 people in the accounting department have the full



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AMSA PHARMFREE IS NOW JUST MEDICINE



No Kick Backs. No Speakers Bureaus. No Free Samples. JUST MEDICINE.

Just Medicine, formerly known as the PharmFree Campaign, continues to reflect AMSA's values, ambitions and goals in putting patients above profits and ensuring the most objective, evidence-based, affordable healthcare for patients. Our vision for the practice of medicine is that it is simply based on evidence, not marketing, personal gain, or any interest other than that of the patient. We seek to facilitate student engagement in work that promotes patient-centered, evidence-based clinical practice, medical education and research.

RECENT BLOGS



amsa activities after Dominica

By: [Thanh Tam Nguyen](#) 2 months ago
[Ross University SOM - International](#)

How do we get involved after 2 years in Dominica? I am doing track in NYC. Who do I contact regarding local communities...



EDERLY HOME PROJECT - HOGAR SAN FRANCISCO DE ASIS

By: [Jesus Davila](#) 4 months ago
[Universidad Iberoamericana SOM - International](#)

Saludos a todos, la coordinación de membresia de Pre-Medica de AMSA - UNIBE desea realizar un proyecto de servicio para...

[Research Email Template](#)

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16 Apr

Proud of your School? Complete the 2014 Fall meeting application and show off your campus to other AMSA members!
[surveymonkey.com/s/HBY9955](#)

Expand



Kaplan MCAT
[@KaplanMCATPrep](#)

14 Apr

[@AMSANational](#) is invested in education and advocacy for pre-med students and those involved in medical education! #KaplanPulse

Retweeted by AMSA