

# 

Member Collaboration, Micro-Volunteerism, Social Mentoring, Inbound Marketing and more...

Andy Steggles – President & Chief Customer Officer

Twitter: @asteggles

# **ABOUT HIGHER LOGIC**

- 6 Years Old
- 55+ Staff
- Private (no funding, no debt)
- 100,000+ Communities
- 15m+ Users
- 400+ Associations
- Incredible Integration
- Strong, private company

networking, collaboration, community,

Awesome clients

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Voted one of the "Top 50 Places to Work" (Washingtonian Magazine)



Inc.50 500

# WHAT IS COMMUNITY?



# YOUR MEMBERS WILL THANK YOU FOR IT!

- Feeling of inclusion
- Anytime ability to collaborate
- Searchable access to resources and documents
- Committee workspace

HIGHER LOGIC social networking, collaboration, community,

- Easy to use access via website, email and/or mobile
- Helps them do their jobs better



# TYPES OF COMMUNITY



# **Types of Community:** SPECIAL INTEREST GROUPS



# **Collaborate**. asae The Center for Association Leadership



Printer-Friendly Vers

(Beta) Home My Profile Directory Libraries Discussions Volunteer!



- 1. Customize your Profile and Preferences.
- Adjust your Subscription settings.
- Start a conversation in the <u>Discussion</u> groups.
- 4. Start networking Find a Member and connect.

Edit this Page Add to this Page

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# Discover

# ANNOUNCEMENTS Add Feedback? By: Reginald Henry, Jul 25, 2011 2:09 PM We'd love to hear from you about the Collaborate site, what's working, what's not, etc. Click on 'Feedback' below and join the Feedback community. Thanks read more Feedback **Edit Delete**

Welcome to Collaborate, your new

# Share



## LATEST DISCUSSIONS



More on Twitter and Blog By: Cynthia D'Amour, Jul 29, 2011 7:18 AM

# Posted in: Beta Site Feedbac...

Good Morning Again! I have done a few of the SM additions. Added my twitter name

# Connect





MY PROFILE COMMUNITIES

MEMBER RESOURCES

Contact Us



UPCOMING

with Convergence 2014

Purple Belt (Mar 2014)

**CRMPC PreGAME in Conjunction** 

CRMUG Academy - Administrator Black Belt Training Series -

CRMUG Australia (Melbourne)

**Regional Chapter Meeting (March** 

**EVENTS** 

Mar 3, 1:00 PM - 5:00 PM

Mar 5, 10:00 AM - 1:00 PM

Mar 11, 1:30 AM - 3:00 AM Melbourne, Australia

Atlanta, GA

2014)

# **REGISTER TODAY!** CRMUG Summit 2014 October 14-17 | St. Louis

Learn More



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# LATEST DISCUSSIONS

RE:CRM 2013 On-Prem: System View Error By: Peter Majer, 18 hours ago

#### Dosted in: All Members

Hi Lisa- When you say the related Opportunity filters don't save, do you save the view, and then try to run it, but it...

RE:CRM + Quickbooks

By: Mark Rockwell, 22 hours ago

#### Posted In: All Members

We're launching a new software product later this year, a full-featured accounting system inside of CRM. We're looking for ....

MORE DISCUSSIONS

Post

200

VIEW CALENDAR

FEATURED BLOGPOSTS



The Week Ahead - Convergence 2014, BPM, and so much More! By: Tony Stein 21 hours ago

BLOGS

Hi everyone, I don't even have time to summarize all the goodness that is coming your way relative to Microsoft.



Microsoft CRM Becomes Dynamic in 2014

By: Rick McCutcheon 21 hours ago

#### All Members

As I finish up my preparation for Convergence 2014 I feel an excitement in the air that I haven't seen in the Dynamic ...

MORE BLOGPOSTS

Post

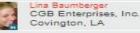
# THIS WEEK'S MOST ACTIVE MEMBERS







Andrea Lange CRM Vertex (Summit Gro Software) West Fargo, ND



Add Event









@CRMUG

The Week Ahead - Convergence 2014, BPM, and so much More! #CONV14 #CRMUG #MSDYNCRM community.crmug.com/blogs/tony-ste... 17 Detweeted by Asten Back



CHAPTERS Collaborate with CRMUG members in

Events CRMUG hosts a number of live and virtual

FEATURED TRAINING & CONFERENCE Users engage in interactive learning session, roundtable discussions and valuable.



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Join the Conversation

- 1. Post a question to your peers
- 2. Share useful documents and resources
- 3. Create a blog



### NATIONAL ANNOUNCEMENTS

## Our CCIFP Overview Seminar is back!

By: Brigitte Meinders, 3/17/2014 11:24:19 AM

Don't miss this opportunity to find out what every CCIFP should know before you sit for the industry exam. Click here for more info

options 🛛 🖤

## Update Your CFMA.org Profiles!

By: Brigitte Meinders, 11/14/2013 9:36:34 AM

We want to make sure we keep you in the know! Please remember to update your profiles on our website in the event of a name change or new job. Update Now!



## LATEST DISCUSSIONS



RE:Getting staff to enter timesheets on time By: <u>Lynn Hanson</u>, 22 hours ago

Posted in: General Inquiries

Our company used to not pay people who didn't fill out a time sheet but I stopped that a few years ago. It violates labor laws. So we can punish them for not complying with company policy (filling out time sheet) but still pay them. This was mainly...



RE:Bluebeam By: <u>Harriet Perdue</u>, yesterday Posted in: <u>General Inquiries</u>

Hi Ernest, A few years ago we moved from having 1 or 2 people in the accounting department have the full

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### No Kick Backs. No Speakers Bureaus. No Free Samples, JUST MEDICINE.

Just Medicine, formerly known as the PharmFree Campaign, continues to reflect AMSA's values, ambitions and goals in putting patients above profits and ensuring the most objective, evidencebased, affordable healthcare for patients. Our vision for the practice of medicine is that it is simply based on evidence, not marketing, personal gain, or any interest other than that of the patient. We seek to facilitate student engagement in work that promotes patientcentered, evidence-based clinical practice, medical education and research.

## RECENT BLOGS

## amsa activities after Dominica

By: Thanh Tam Nguyen 2 months ago Ross University SOM - International

How do we get involved after 2 years in Dominica? I am doing track in NYC. Who do I contact regarding local communities...



### EDERLY HOME PROJECT - HOGAR SAN FRANCISCO DE ASIS

By: Jesus Davila 4 months ago Universidad Iberoamericana SOM -International

Saludos a todos, la coordinación de membresia de Pre-Medica de AMSA - UNIBE desea realizar un proyecto de servicio para...

Research Email Template

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involved in medical education! #KaplanPulse

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